

MEPPR006EN0511

XANTAR[®] POLYCARBONATE INTENSIFIES EFFORTS FOR THE ASIAN PACIFIC POWER DISTRIBUTION SEGMENT

At CHINAPLAS 2011 (booth 11.2L41), Mitsubishi Engineering-Plastics emphasises its focus on developing PC materials that meet the changing needs of end users, whilst at the same time supporting product development activities of its customers. One key segment is Power Distribution.

Following the integration in 2010 of XANTAR[®] Polycarbonate & Blends in the Mitsubishi Engineering-Plastics (MEP) portfolio, the company has been able to significantly boost its global presence in the Power Distribution Segment (PD). Highly suited for key Power Distribution applications such as Wiring Accessories, Cable Management, Industrial Control Gear and Low Voltage Switch Gear, XANTAR[®] has a successful track record and a well established position at the major players in this field.

The XANTAR[®] Polycarbonate & Blends portfolio ranges from glass fibre reinforced, impact-modified and halogen-free flame retardant grades to speciality materials such as XANTAR[®] XRM and XANTAR[®] LDS, featuring superior mechanical and processing properties, enhanced long-term stability and a high degree of consistency with excellent colour stability.

Operating from a European base, MEP Europe uses local proprietary production locations and local staff to pro-actively support globally operating customers around the world, with a number of strategic benefits. Serge Peleton, Global Account Manager E&E/PD at Mitsubishi Engineering-Plastics, says: "With XANTAR[®] Polycarbonate & Blends we have a unique position. Thanks to our global network we are able to serve our customers in the Asia Pacific area from our European and Asian XANTAR[®] production facilities. We intend to extend our activities in the Power Distribution market with locally produced material - both for extending running business and new projects and product developments."

Underlining MEP's position as a dedicated global partner for innovative added value, Hans Guns, Business Manager XANTAR® at Mitsubishi Engineering-Plastics, says: "Mitsubishi Engineering-Plastics traditionally already has a strong position in Polycarbonate products, which is now further extended with the high-end XANTAR® Polycarbonate & Blends portfolio, giving customers an even wider choice of product options."

Mr. Guns concludes: "MEP will be able to further extend its presence in Power Distribution with planned additional production and compounding capacity in the Asian venue due to come on stream in the coming years."

Mitsubishi Engineering-Plastics

Mitsubishi Engineering-Plastics Corporation (MEP) was established in March 1994, following the consolidation of the engineering plastics businesses of Mitsubishi Gas Chemical Company, Inc., and Mitsubishi Chemical Corporation, thus creating a vital and responsive new player in this highly dynamic sector.

MEP is a leading supplier of engineering plastics and focuses on developing new materials to meet the changing needs of end users whilst at the same time supporting customers' product development activities. In all aspects of its operations, the Company is guided by the belief that building close partnerships with customers is the way to conduct business successfully.

MEP has the largest market share in polycarbonate resins in Japan and a flexible and integrated follow-up system in all regions and markets served.

As a leading engineering plastics manufacturer, MEP has pledged to reduce the environmental burden of its operations and prevent pollution, to protect the environment and provide products and services that meet the expectations of customers, stakeholders and society at large.

The MEP Portfolio includes XANTAR® Polycarbonate & Blends; IUPILON® Polycarbonate Resin; NOVAREX® Polycarbonate Resin; RENY® Polyamide MXD6 Resin; NOVADURAN® Polybutylene Terephthalate Resin; IUPITAL® Polyacetal Resin; IUPIACE® Modified PPE Resin; and LEMALLOY® Modified PPE Resin.

With the innovative and high-end polycarbonate XANTAR®, MEP will strengthen its global position in polycarbonate. XANTAR® is currently mainly focused on the European market and DSM's Specialty Compounds plant in Genk, Belgium will be its toll compounder in Europe.

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